



Legislation Text

File #: ID 21-1811, Version: 1

Agenda Item: 11(B)1	Prepared By: Daniel J. Smith, AICP, Director
Business: Ordinance - First Reading	Department: Growth Management

Subject:

Ordinance - First Reading - Change to Section 30-526 (g) regarding Signs for Commercial, Public Use and Community Facility Districts

DESCRIPTION:

The applicant, McDonald’s Corp./Kim Seyer, is requesting a text change to the sign code allowing for a six-foot high maximum digital menu sign and presell sign with a total square footage of no more than 30 square feet. The change to the City’s sign code would also provide that the area of the digital and presell sign would be based on the area covered by its graphics, not the sign area.

PLANNING BOARD:

The Planning Board heard this item. There was discussion regarding the size of signs, the location of the signs, brightness of the signs, and the need for a presell sign. The Planning Board voted 7-0 to allow for the digital menu board per the applicant’s request, removing the language allowing for a presell sign. The Planning Board also added language that the digital menu board must be screened from the road.

FUNDING SOURCE / FISCAL IMPACT:

Applicant has paid \$2,000.00 in applicable fees.

RECOMMENDATION:

Approve Ordinance on first reading.

POTENTIAL MOTION:

Move to approve Ordinance on first reading.