



Legislation Details (With Text)

File #: ID 21-1757 **Version:** 1 **Name:**
Type: New Business **Status:** Agenda Ready
File created: 8/26/2021 **In control:** Planning Board
On agenda: 10/1/2021 **Final action:**
Title: ORDINANCE - Change to Section 30-526 (g) regarding signs for commercial, public use and community facility districts.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Ordinance, 2. Staff Report, 3. Application, 4. Response to Comments

Date	Ver.	Action By	Action	Result
10/1/2021	1	Planning Board	Approved	Pass

Agenda Item: 10(a)	Prepared By: Daniel J. Smith, AICP, Director
Business: Ordinance	Department: Growth Management

Subject:

ORDINANCE - Change to Section 30-526 (g) regarding signs for commercial, public use and community facility districts.

BACKGROUND:

DESCRIPTION:

The applicant, McDonald's Corp./Kim Seyer, is requesting a text change to the sign code allowing for a six-foot high maximum digital menu sign and presell sign with a total square footage of no more than 30 square feet. The change to the City's sign code would also provide that the area of the digital and presell sign would be based on the area covered by its graphics, not the sign area.

FUNDING SOURCE / FISCAL IMPACT:

Applicant has paid \$2,000.00 in applicable fees.

RECOMMENDATION:

Staff recommends the City Council approve the proposed amendments outlined in the staff report, allowing for a digital menu board and presell sign not to exceed 24 square feet in total area based on the below findings:

1. The amendment is consistent with the Comprehensive Plan, and in particular Future Land Use

Element Objective 1.7.

POTENTIAL MOTION:

Move to approve Ordinance 21-XX