

# City of Marco Island Florida

*51 Bald Eagle Drive  
Marco Island, Florida  
cityofmarcoisland.com*



## Meeting Minutes - Final

**Tuesday, October 19, 2021**

**1:00 PM**

**Community Room**

### **Marco Island Community Parks Foundation, Inc.**

*Chair: Erik Brechnitz  
Vice-Chair: Christina Obando  
Treasurer: Dr. Carlos Portu  
Secretary: Mike Sheffield*

*Directors: Rene Champagne, David Cox,  
Mike Ilitch, Jr., Jim Richards*

## (1) CALL TO ORDER

*Chair Brechnitz called the meeting to order at 1:00 P.M.*

## (2) ROLL CALL

**Present** 4 - Chair Brechnitz, Director Champagne, Director Cox, and Treasurer Portu

**Absent** 3 - Director Ilitch Jr., Vice-Chair Obando, and Director Richards

## (3) APPROVAL OF MINUTES

[ID 21-1842](#) Approval of the Marco Island Community Parks Foundation Meeting Minutes of February 16, 2021 and May 26, 2021

**MOTION by Director Cox, seconded by Director Champagne, that the Meeting Minutes of February 26, 2021 be Approved. MOTION CARRIED BY THE FOLLOWING VOICE VOTE:**

**Yes:** 4 - Chair Brechnitz, Director Champagne, Director Cox and Treasurer Portu

**MOTION by Director Cox, seconded by Treasurer Portu, that the Meeting Minutes of May 26, 2021 be Approved. MOTION CARRIED BY THE FOLLOWING VOICE VOTE:**

**Yes:** 4 - Chair Brechnitz, Director Champagne, Director Cox and Treasurer Portu

## (4) STAFF COMMUNICATIONS

### ***Receipt of \$5,000 Donation***

*Secretary Litzan advised the Board of the Foundation's receipt of a \$5,000 donation from Chair Erik Brechnitz and Raymond James & Associates.*

## (5) OLD BUSINESS

*None.*

## (6) NEW BUSINESS

### **A. [ID 21-1861](#) Financial Statement - Chair Brechnitz**

*Chair Brechnitz pointed out the status of the Foundation's Balance Sheet and Income Statement as of September 30, 2021.*

*No comments were raised by members of the Board.*

### **B. [ID 21-1844](#) Discussion - Entrance and Boardwalk Renderings**

*Chair Brechnitz invited City Public Works Director Timothy Pinter to review the conceptual renderings prepared by Kimley-Horn for a park entrance feature and several conceptual views of a waterfront pedestrian boardwalk between Veterans' Community Park and the North Collier Boulevard / Herb Savage Bridge.*

*Following the Board's discussion of the renderings, Chair Brechnitz: 1) asked the Board to develop a listing of potential donor candidates to whom the Foundation could reach out, and; 2) asked Mr. Pinter to investigate the feasibility and estimated cost of adding pedestrian foot lights along the proposed boardwalk for review at the Foundation's next scheduled meeting on November 16th.*

*Additionally, Chair Brechnitz volunteered to initiate an outreach to the corporate offices of Winn-Dixie to begin dialogue on the Foundation's plans along the waterway behind the Winn-Dixie store located at 625 North Collier Boulevard.*

## **(7) DIRECTOR COMMUNICATIONS**

[ID 21-1860](#)      Establish Foundation Mission Statement - Director Obando

*In Vice-Chair Obando's absence, Assistant City Manager Casey Lucius reviewed Ms. Obando's proposed Foundation Mission Statement, as well as an overview of the process that was undertaken to identify a potential marketing resource firm that could assist the Foundation in building awareness and action from large, mid-size and small donors.*

*Following the Board's discussion, Chair Brechnitz requested that: 1) Ms. Lucius invite one or more representatives from the proposed marketing resource firm(s) to attend the next (November 16th) Board Meeting to present proposed marketing materials and associated cost/budget estimates, and; 2) each Board member come to the next meeting prepared to finalize the Foundation Mission Statement and to review/approve the direction and budget recommended by the selected marketing resource firm(s).*

## **(8) PUBLIC COMMENT**

*No members of the public came forward to offer comment.*

## **(9) ADJOURN**

*There being no further business before the Foundation Board, the meeting adjourned at 1:29 P.M.*

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*Erik Brechnitz, Foundation Board Chair*

ATTEST:

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*Laura Litzan, Secretary, City Clerk*

PREPARED BY:

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*Jim Kornas, Recording Specialist*