

## **Executive Summary**

### **Transit Development Plan**

#### **Objective:**

To introduce the Transit Development Plan (TDP) to Marco Island City Council and receive their endorsement on the concepts proposed to improve mobility within the City limits.

#### **Considerations:**

Collier County is required by the Florida Department of Transportation (FDOT) to develop a Transit Development Plan (TDP) Major Update every five years which sets the strategic guidance for public transportation in the community over the next 10 years. The plan identifies community mobility needs and includes cost and revenue projections along with community transit goals, objectives and policies.

The Consulting Team of Tindale Oliver & Associates has been hired to assist Transit and Metropolitan Planning Organization (MPO) staff with the development of the plan. The consultant has made steady progress on the plan by conducting Stakeholder interviews; and Discussion Groups meetings consisting of representatives from organizations concerned with Business Industry and Community Resources. A TDP Working Group was formed and is comprised of individuals with technical expertise in a variety of fields to gain technical input of into the TDP process. Councilmembers Brechnitz and Roman participated in the stakeholder interview process.

The TDP development process also involves significant public outreach and analysis of various service plan alternatives which resulted in the service proposals that will be presented to the City Council.

The Final TDP will be prepared based on comments from outreach and submitted to FDOT by November 1<sup>st</sup>, 2020. The completed plan will be distributed to the City.

#### **Recommendation:**

Endorse the service improvements proposed for the City of Marco Island.

Prepared by: \_\_\_\_\_  
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Date: \_\_\_\_\_