

Laura Litzan

From: City of Marco Island Florida via City of Marco Island Florida
<wadministration@cityofmarcoisland.com>
Sent: Wednesday, April 22, 2020 7:41 PM
To: Laura Litzan
Subject: Form submission from: Online Advisory Board Application
Attachments: resume_gladyvette_benarroch.doc

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Submitted on Wednesday, April 22, 2020 - 7:40pm

Submitted by anonymous user: 73.23.108.20

Submitted values are:

Date of Application: Wed, 04/22/2020

Your Name:

Last Name Benarroch

First Name Gladysvette

Middle Name

Address:

Number and Street 847 Rose Ct

Apt. Number

City Marco Island

State Florida

Zip 34145

Phone Numbers:

Home 2392538507

Cell 239-253-8507

Business 239-389-1468

Email Address alsmarcoyvette@gmail.com

Board or Committee Collier County Coastal Advisory Committee

Background

How long have you lived on Marco Island? 10-15 Years

Are you a year-round resident? Yes

Have you ever been convicted or found guilty of a criminal offense (any level felony or first degree misdemeanor only)?

No

Would you and/or any organizations with which you are affiliated benefit from decisions or recommendations made by this advisory board? No

Do you currently hold public office? No

Do you now serve, or have you ever served on a Collier County or City of Marco Island board or committee? No

Qualifications

Please list your community activities and positions held (Example: Civic clubs, neighborhood associations, etc.): See Attached Resume

Experience/Background: See Attached Resume

Education: See Attached Resume

Resume [resume_gladyvette_benarroch.doc](#)

The results of this submission may be viewed at:

<https://www.cityofmarcoisland.com/node/1571/submission/2161>

GLADYVETTE BENARROCH

847 Rose Ct, Marco Island, FL 34145
239-253-8507
alsmarcoyvette@gmail.com

Detailed oriented, creative, well organized professional with excellent communication skills. A team player, great strategist, marketer and motivator with proven ability to lead and accomplish organizational goals.

EXPERIENCE

2004-Present	Affordable Landscaping Service & Design LLC	Marco Island, FL
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Owner/Certified Operator/Landscape Contractor/Arborist

- Develop and maintain a business relationship with government agencies, residents and contractors in Marco Island and Naples area
- Coordinate startup and develop marketing strategies
- Implement training courses for employees
- Monitor and evaluate daily operations in the field
- Supervise office staff
- Design and implement company policies and procedures
- Design Safety Policy and Procedures to Support a Safety-Conscious Work Environment
- Design and Implement training procedures
- Provide training to all employees
- Design and implement best practices
- Interview and hire all personnel
- Assign, instruct and direct tree trimmers and park groundsmen; Design, Direct and Evaluate tree health, management and spray programs; Oversee the planting, pruning, topping, felling, cabling, and climbing of trees; Plan, plant and maintains all flower beds; Operate power saws and spraying equipment; Inspects trees, develops a tree inventory and determine appropriate action; Design, advise, assist, direct, oversee and evaluate turf and ornamental maintenance and integrated pest management programs.; Lay out jobs and estimates manpower and equipment needs; Recommend new equipment and requisitions supplies; Prepare information for budget requests; Maintain records and reports for arborist maintenance program

2003-2004	Vineyards Services, Inc	Naples, FL
	<i>Personal Services Coordinator/Rental Agent</i>	

- Develop and maintain a business relationship with residents and contractors.
- Coordinate services for residents
- Manage and lease over 100 properties
- Coordinate, startup and develop marketing strategies

2000-2003 KMS Bilingual Academy Luquillo, P.R.
Elementary School Teacher

- Create and promote extracurricular activities
- Create programs to help students achieve educational goals
- Teach fifth grade curriculum

1998-2000 Major's Office Rio Grande, P.R.
Public Relations Director

- Coordinate, create, develop and execute programs for the Public Relations department
- Coordinate and promote fundraisers and special events
- Write press releases, interact with the media
- Create, coordinate and execute presentations.
- Supervise a team of 5

1995-1998 Berwind Recreational Facilities Rio Grande, P.R.
Sales & Marketing Assistant

- Coordinate, startup and develop sales and marketing strategies
- Coordinate and supervise special events
- Expand Sales Territory
- Overachiever of monthly quotas and goals

1992-1995 Medcom Juana Diaz, P.R.
Medical Sales Representative

- Coordinate, startup and develop sales and marketing strategies
- Create and execute oral presentations
- Expand Sales Territory
- Overachiever of monthly quotas and goals

1990-1992 US Air Force
Electronic and Morse System Operator

- Held a top secret clearance
- Copied Morse code and analyze collected data
- Operated electronic equipments.

EDUCATION

- 2019-Present New Hampshire University Online**
■ MBA Marketing – New Media and Communications
- 1997-2000 Interamerican University Fajardo, P.R.**
■ BBA Marketing
■ Graduated *Summa Cum Laude*.

PROFESSIONAL CERTIFICATIONS/POLITICAL AFFILIATIONS /CIVIC ACTIVITIES

Professional Certifications

- 2019 West Palm Beach, FL
■ Florida Storm Water Operator and Storm Water Inspector Certification
- 2019 Florida Nursery Growers & Landscape Association
■ Horticulturist Certification
- 2016 University of Florida – IFAS Extension
■ Green Industries Best Management Instructor (GI-BMP)
- 2014 Pinellas Technical Education Center
■ FL Department of Transportation Maintenance of Traffic Intermediate Certification (MOT)
- 2011 International Society of Arboriculture
■ Arborist Certification
- 2011 School of Landscape Design Atlanta, GA
■ Professional Landscape Design Program Certification
- 2006-2008 University of Florida Gainesville, FL
■ Pest Control Technology Certificate

Political Affiliations

- Florida Federated Republican Women – member at large
- Womens Republican Club of Naples Federated - member
- Republican Women of SW Florida Federated - member
- Collier County Republican Party – Precinct Committeewoman
- Republican National Hispanic Assembly of Florida – Chairwoman Collier & Lee County

Civic Activities/Professional Affiliations

- Member of the Marco Patriots non-profit organization

- Past Board Member of the Marco Island YMCA
- Past Board Member Greater Marco Island Recovery Group
- Member of American Legion Post 404
- Member of National Notary Association
- Member of the Marco Island Rotary Foundation
- Member of the National Association of Realtors
- Member of Women’s Council of Realtors
- Member of Southwest Florida Hispanic Chamber of Commerce
- Member of Marco Island Chamber of Commerce
- Member of Florida Nursery Growers Landscape Association
- Member of Florida Storm Water Association
- Member Certified Pest Control Operators of Florida
- Member International Society of Arboriculture
- Member of Civitan Club

HABILITIES/INTERESTS

Habilities: Bilingual English-Spanish, Advanced computer skills, Public Speaking.

Interests: Politics, Tennis, Ballroom dancing, Music, Golf, Reading, Theater, Travel, Movies, Fundraising, Community Service.