

City of Marco Island

Fiscal 2020 Budget

Good evening. At your June 17 Work Session, Council reviewed draft 2020 Operating Budgets prepared by the Finance Department working with Department Heads. This budget, balanced at the rollback millage rate, continued current City operations with little change.

Based on Council direction from this Work Session and priorities set in recently completed Strategic Planning, the draft budget was carefully reviewed with the assistance of our Budget Analyst, Zack Simpson, to cut expenses where prudent, and to increase revenue projections where they appeared overly conservative. These changes released funds to be reallocated, including increasing our Legal Services budget by \$115,000 to a more realistic level.

Strategic Plan Five Year Goals were addressed with the following changes:

Goal 1 – A Financially Sound City Providing Excellent Services

- a. \$91,698 A Comprehensive Infrastructure and Facilities Assessment and Plan – for a Fleet & Facilities Manager – Management High Priority
- b. \$20,000 for Strategic Plan Institutionalization – Council High Priority
- c. \$35,000 for Proactive Communications & Public Engagement – Council Top Priority
- d. \$68,925 for a Planner I/Zoning Technician – Objective 1, to improve customer satisfaction
- e. \$120,000 Purchase Small Excavator – Objective 1, to speed response and reduce cost for small storm sewer repairs
- f. Infrastructure Sales Surtax Allocation Plan – Management Top Priority

Goal 2 – A Pristine Natural Environment and Quality Water

- a. \$24,000 to Increase Surface Water Testing to Monthly – Council Top Priority
- b. \$15,000 Increased Iguana Trapping – Objective 7, Effectively manage wildlife
- c. \$100,000 Stormwater Policy and Management – Council Top Priority
- d. \$50,000 Median Remodeling – Supports Water Quality and Vision Statement “Marco Island is distinguished by our BEAUTY”
- e. \$60,000 in the W&S Budget for Reuse Water Policy/Wastewater Treatment Plant Upgrade – Council High Priority
- f. \$100,000 Swale: Assessment/Problem Analysis (in CIP) – Council High Priority

Goal 3 – To Control Growth and Development/Redevelopment

- a. \$75,000 for a Comprehensive Plan: Update – Council Top Priority

- b. \$400,000 Sales Surtax – Strategic Plan Major Project – Olde Marco Parking – a Parking Advisory Committee priority recommendation.

Goal 4 – A Great Place to Live

- a. \$28,850 Objective 3, Hurricane Response - Create Emergency Management Budget – Recommended by Hurricane Review Committee
- b. \$40,000 for Tree Replacement – Objective 5, well-maintained parks
- c. \$38,000 Repave Lee Plumber Park Pathway – Objective 5, well-maintained parks
- d. \$130,000 Objective 3, Hurricane Response – Purchase Fuel Tanks – Recommended by Hurricane Review Committee
- e. \$8M Sales Surtax - Objective 3, Hurricane Response – Replace Fire Station 50 – Management Top Priority. Also supports Goal 1.
- f. \$7M Sales Surtax – Develop Veterans Park – Management Top Priority – Park Development – Council High Priority

I recommend this budget to you for adoption. With your guidance, it now incorporates numerous initiatives for implementation of your Strategic Plan and addresses the most pressing needs of the City.