

Cover Sheet: Budget Requests

Committee: Waterways Advisory Committee

Staff Liason(s): Tim Pinter

1. FY 2020 BUDGET ADD ON REQUEST(s):

Item#	Budget Requests	Amount
1	E-blasts- for creative and time to send informational water news	\$ 3,000.00
2	Color "Brochure" 4-6 pages explaining water quality issues, background, testing, success stories	\$ 20,000.00
3	Island Signage regarding fertilizer and grass clippings	\$ 5,000.00
4	Simple water quality informational handouts	\$ 5,000.00
5	Contribution to Marco Eagle Ads for Water Info	\$ 3,600.00
6	Retainer for marketing advice on best strategy to inform the public	\$ 13,400.00
7	Increase to Monthly Water Testing and Additional Reporting	\$ 35,000.00
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10	Purpose Items 1-6: Increase public awareness of water issues ,	
11	solicit support for solutions.	
12	Purpose Item 7: Identify and quantify the water problems, determine	
13	sources, determine trends, implement solutions,monitor solutions.	
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Total Budget Requested		\$ 85,000.00

Signature:


Chairman, Waterways Advisory Committee

Date

4/22/19