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Submission #286

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Submission information

Form: Online Advisory Board Application

Submitted by Visitor (not verified)

Tue, 05/21/2024 - 11:30am

73.107.135.208

Date of Application:

Your Name:

Last Name

Scherzinger

First Name

Linda

Middle Name

Address: _____

Number and Street

724 Plantation Ct

Apt. Number

City

Marco Island

State

FL

Zip

34145

Phone Numbers:

Home

Cell

3179378850

Business

Email Address

scherz17@yahoo.com

Board or Committee

Beautification Committee

Background

How long have you lived on Marco Island?

3-4 Years

Are you a year-round resident?

Yes

Have you ever been convicted or found guilty of a criminal offense (any level felony or first degree misdemeanor only)?

No

Would you (or any organizations with which you are affiliated) potentially benefit on a personal level from decisions or recommendations made by this board?

No

Do you currently hold public office?

No

Do you now serve, or have you ever served on a Collier County or City of Marco Island board or committee?

No

Qualifications

Please list your community activities and positions held (Example: Civic clubs, neighborhood associations, etc.):

League of Women Voters Collier County - Executive Board Secretary, Democratic Women's Club of Marco Board Member, Hamilton County Master Gardener Association Executive Board Member/Assistant Treasurer, Runner-up in Marco-in-Bloom 2024 residential landscaping

Why do you want to serve on a committee?

I am interested in service to the Marco Island community and government. I'm a certified Advanced Master Gardener and have a Masters degree in Public Policy. I believe my skill set would be beneficial to Marco Island. I want Marco Island to be beautiful and sustainable for tourists and visitors alike.

What issues do you think should be addressed by this committee?

Road medians and cul-de-sacs (with native plants, trees and shrubs), more greenspace with trees and shade and sustainability

Resume

[linda_scherzinger_resume.pdf](#)

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City of Marco Island | 50 Bald Eagle Drive | Marco Island, FL 34145 | (239) 389-5000



Linda Scherzinger

schertz17@yahoo.com | (317) 937-8850 | 724 Plantation Ct, Marco Island, FL 34145

EDUCATION

DePaul University

Master of Arts and Science in Public Policy

Chicago, IL

August 2021

University of Notre Dame

Bachelor of Science in Mechanical Engineering

Notre Dame, IN

May 1991

Purdue University

Advanced Master Gardener Certification

Noblesville, IN

2010

EMPLOYMENT

Self-Employed

Market Research Analytics Consultant

Philadelphia, PA; Indianapolis, IN

2000 - 2010

- Analyzed quantitative data sets from consumer and market research testing, and qualitative data from focus groups, then wrote summary presentations, reports and managerial recommendations for clients.

Procter & Gamble

Senior Research Engineer, R&D Organization

Cincinnati, OH

1991 - 2000

- Led technical and operational teams in long-term development processes to bring 10 successful new or significantly upgraded consumer products to market, in multiple categories.
- Used analytical thinking, problem solving, organizational and planning skills to drive timelines and deliver results on time and on budget.
- Developed expertise in market research, consumer qualitative and quantitative testing, and statistical analysis.
- Granted a US Patent in 1999 for high pressure embossing technology on consumer paper product.

VOLUNTEER EXPERIENCE

League of Women Voters, Collier County

Executive Board Member, Secretary

Naples, FL

2021-present

- Executive Secretary of the Board for this 300+ person non-partisan volunteer organization with an annual budget of \$75,000, raised from fundraising activities, grants and dues.
- Chair of the Gun Violence Prevention subcommittee to increase community awareness of safe gun storage and distribute gun locks at community events, Moms Demand-A-Seat graduate.
- Graduate of the League Leadership Program

Hamilton County Master Gardener Association

Advanced Master Gardener

Noblesville, IN

2010 - 2017

- Assistant Treasurer and Board of Directors member of this 300+ person volunteer organization with an annual budget of \$60,000, all raised from fundraising activities.
- Created social media platform for HCMGA organization and managed for several years.
- Volunteered over 750 hours on multiple committees, all based on our charter to teach the community about the art, science and pleasure of gardening, with an additional 125 hours of educational classes.

Political Organizations and Campaigns

Board Member, Committee Chair, Volunteer

Fishers, IN; Boca Raton, FL; Chicago, IL; Naples, FL

2008 - present

- Active member and volunteer for several political organizations and campaigns, canvassing for votes, writing post cards, texting campaigns, database entry, running meetings, fundraising activities and community outreach.
- Democratic Women's Club of Marco Board Member and Legislative Liaison, Collier County Democratic Executive Committee member

SKILLS & INTERESTS

Social Media Management: Twitter, Instagram, Facebook

Computer Skills: Microsoft Word, PowerPoint, Excel, Outlook

Edible gardening, home canning & preserving, cooking

Culinary travel

Pickleball

Boating & Fishing