

BUSINESS IMPACT ESTIMATE¹

Meeting Dates: 5/19/25, 6/2/25

Agenda Item No. 14

ORDINANCE 25-04

AN ORDINANCE OF THE CITY OF MARCO ISLAND AMENDING SECTION 30-526, "SIGNS IN COMMERCIAL, PUBLIC USE AND COMMUNITY FACILITY DISTRICTS," OF THE CITY OF MARCO ISLAND CODE OF ORDINANCES, TO ALLOW FOR GOVERNMENT INFORMATION SIGNS WITH A COMBINED ELECTRONIC FACE NOT TO EXCEED 48 SQUARE FEET IN PUBLIC USE ZONING DISTRICTS AND IN PUBLIC AREAS; AMENDING SECTION 30-530, "DEFINITIONS," OF THE CITY OF MARCO ISLAND CODE OF ORDINANCES TO INCLUDE A DEFINITION FOR "GOVERNMENT INFORMATION SIGNS; PROVIDING FOR SEVERABILITY; PROVIDING FOR AN EFFECTIVE DATE.

Summary of Proposed Ordinance and Statement of Public Purpose to be Served

The applicant, the City of Marco Island, is requesting a text change to the city's sign code, which is part of the City's Land Development Code, allowing for the use of government information signs. This change would allow the city to communicate information to the public about things such as programs, events, laws, notices, and any other similar content. It is also adding the definition for a "government information sign".

Estimate of Direct Economic Impact on Private/For Profit Businesses

No impact to private/ for profit businesses

Good Faith Estimate of Number of Businesses Likely Impacted:

None

Any Additional Information:

¹ Business Impact Estimate does not apply to the following:

1. Ordinances required for compliance with federal or state law or regulation;
2. Ordinances related to the issuance or refinancing of debt;
3. Ordinances relating to the adoption of budgets or budget amendments, including revenue sources necessary to fund the budget;
4. Ordinances required to implement a contract/agreement;
5. Emergency ordinances;
6. Ordinances relating to procurement;
7. Ordinances enacted to implement the following:
 - a. Part II of Chapter 163, F.S.;
 - b. Sec. 190.005, F.S. and Sec. 190.046, F.S.;
 - c. Sec. 553.73, F.S. (Fla. Building Code);
 - d. Sec. 633.202, F.S. (Fla. Fire Prevention Code).