

## **2025 Marco In Bloom Proposed Timeline (as of 1/8/2025)**

### **Launch Contest – Feb 3**

- Application on City Website Live – Late January
- Announce City Council Meeting (Jan 21 or Feb 3)

### **Publicity – Early February – Early March**

- Submit Articles to Coastal Breeze, Marco Eagle, etc
- Flyers
- Social Media
- Another reminder at Feb 18 or March 3 City Council Meeting
- Committee Members solicit applications

**Applications Due by:** March 21<sup>st</sup> (In 2024, deadline was 3/15)

**View / Judge Properties:** March 22 – March 31

**Share Results with BAC** – At April 9<sup>th</sup> meeting. \*Why can't we meet April 2nd?

### **Presentation of Winners at City Council Meeting – At April 21 Meeting**

- CC Meetings in April are 4/7 & 4/21
- Easter is 4/20
- In 2024, presentation was 4/22, Easter was 3/31