

RESOLUTION 26 - 31

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MARCO ISLAND, FLORIDA, AMENDING THE PARKS AND RECREATION FEE SCHEDULE TO UPDATE THE MARCO ISLAND FARMERS MARKET FEES; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City of Marco Island, through its Parks and Recreation Department, manages and delivers a variety of community events and programs, including the Marco Island Farmers Market; and

WHEREAS, the Marco Island Farmers Market operates not only as a traditional marketplace but as a key community event, attracting residents and visitors and offering a safe, diverse, and family-friendly gathering space; and

WHEREAS, to continue providing a safe, well-managed, and high-quality community event experience, it is necessary to review and periodically update the associated vendor fees; and

WHEREAS, City staff have reviewed operational needs, comparable regional markets, vendor demand, and event management costs, and recommend updating the Farmers Market fee schedule accordingly; and

WHEREAS, the City Council finds that the proposed fee adjustments support the long-term sustainability of this valued community event while maintaining fairness and accessibility for vendors and small businesses.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MARCO ISLAND, FLORIDA, THAT:

Section 1. Adoption of Updated Fees. The updated Marco Island Farmers Market fee schedule, attached hereto as Exhibit A, is hereby adopted and replaces all previously adopted Farmers Market fee schedules.

Section 2. Conflicts. All resolutions or parts of resolutions in conflict with this Resolution are hereby repealed to the extent of such conflict.

Section 3. Severability. If any provision of the Resolution is held invalid, such invalidity shall not affect the remaining provisions.

Section 4. The Resolution shall become effective immediately upon adoption.

Passed in open and regular session of the City Council of the City of Marco Island, Florida July 20, 2026.

ATTEST:

CITY OF MARCO ISLAND, FLORIDA

Joan Taylor, City Clerk

By: _____
Darrin Palumbo, Chairman

Approved as to form and legal sufficiency:

Alan L. Gabriel, City Attorney

EXHIBIT A

MARCO ISLAND PARKS AND RECREATION DEPARTMENT FARMERS MARKET FEE SCHEDULE (Current tax rates will apply)

	Current	Proposed	
Category	All Vendors	Food-Produce / Crafts	Increase
Non-Resident/Business: Outer Circle	\$1,100.00	<u>\$1,210.00 / \$1,650.00</u>	\$110.00 / \$550.00
Non-Resident/Business: Inner Circle	\$950.00	<u>\$990.00 / \$1,210.00</u>	\$40.00 / \$260.00
Marco Island Resident/Business Owners: Outer Circle	\$1,000.00	<u>\$1,100.00 / \$1,210.00</u>	\$100.00 / \$210.00
Marco Island Resident/Business Owners: Inner Circle	\$850.00	<u>\$880.00 / \$990.00</u>	\$30.00 / \$140.00
Additional Booth Space per 1ft (12 in)	\$30.00	\$30.00	No Increase
Electric full season	\$200.00	\$200.00	No Increase

Proposed Fees effective October 1, 2026, if approved by City Council

All other ancillary fees are determined administratively as Recreation Program Fees.