

City of Marco Island Florida

*51 Bald Eagle Drive
Marco Island, Florida
cityofmarcoisland.com*



Meeting Minutes - Final

Tuesday, October 19, 2021

1:00 PM

Community Room

Marco Island Community Parks Foundation, Inc.

Chair: Erik Brechnitz

Vice-Chair: Christina Obando

Treasurer: Dr. Carlos Portu

Secretary: Mike Sheffield

*Directors: Rene Champagne, David Cox,
Mike Ilitch, Jr., Jim Richards*

(1) CALL TO ORDER

Chair Brechnitz called the meeting to order at 1:00 P.M.

(2) ROLL CALL

Present 4 - Chair Brechnitz, Director Champagne, Director Cox, and Treasurer Portu

Absent 3 - Director Ilitch Jr., Vice-Chair Obando, and Director Richards

(3) APPROVAL OF MINUTES

[ID 21-1842](#) Approval of the Marco Island Community Parks Foundation Meeting Minutes of February 16, 2021 and May 26, 2021

MOTION by Director Cox, seconded by Director Champagne, that the Meeting Minutes of February 26, 2021 be Approved. MOTION CARRIED BY THE FOLLOWING VOICE VOTE:

Yes: 4 - Chair Brechnitz, Director Champagne, Director Cox and Treasurer Portu

MOTION by Director Cox, seconded by Treasurer Portu, that the Meeting Minutes of May 26, 2021 be Approved. MOTION CARRIED BY THE FOLLOWING VOICE VOTE:

Yes: 4 - Chair Brechnitz, Director Champagne, Director Cox and Treasurer Portu

(4) STAFF COMMUNICATIONS

Receipt of \$5,000 Donation

Secretary Litzan advised the Board of the Foundation's receipt of a \$5,000 donation from Chair Erik Brechnitz and Raymond James & Associates.

(5) OLD BUSINESS

None.

(6) NEW BUSINESS

A. [ID 21-1861](#) Financial Statement - Chair Brechnitz

Chair Brechnitz pointed out the status of the Foundation's Balance Sheet and Income Statement as of September 30, 2021.

No comments were raised by members of the Board.

B. [ID 21-1844](#) Discussion - Entrance and Boardwalk Renderings

Chair Brechnitz invited City Public Works Director Timothy Pinter to review the conceptual renderings prepared by Kimley-Horn for a park entrance feature and several conceptual views of a waterfront pedestrian boardwalk between Veterans' Community Park and the North Collier Boulevard / Herb Savage Bridge.

Following the Board's discussion of the renderings, Chair Brechnitz: 1) asked the Board to develop a listing of potential donor candidates to whom the Foundation could reach out, and; 2) asked Mr. Pinter to investigate the feasibility and estimated cost of adding pedestrian foot lights along the proposed boardwalk for review at the Foundation's next scheduled meeting on November 16th.

Additionally, Chair Brechnitz volunteered to initiate an outreach to the corporate offices of Winn-Dixie to begin dialogue on the Foundation's plans along the waterway behind the Winn-Dixie store located at 625 North Collier Boulevard.

(7) DIRECTOR COMMUNICATIONS

[ID 21-1860](#) Establish Foundation Mission Statement - Director Obando

In Vice-Chair Obando's absence, Assistant City Manager Casey Lucius reviewed Ms. Obando's proposed Foundation Mission Statement, as well as an overview of the process that was undertaken to identify a potential marketing resource firm that could assist the Foundation in building awareness and action from large, mid-size and small donors.

Following the Board's discussion, Chair Brechnitz requested that: 1) Ms. Lucius invite one or more representatives from the proposed marketing resource firm(s) to attend the next (November 16th) Board Meeting to present proposed marketing materials and associated cost/budget estimates, and; 2) each Board member come to the next meeting prepared to finalize the Foundation Mission Statement and to review/approve the direction and budget recommended by the selected marketing resource firm(s).

(8) PUBLIC COMMENT

No members of the public came forward to offer comment.

(9) ADJOURN

There being no further business before the Foundation Board, the meeting adjourned at 1:29 P.M.

Erik Brechnitz, Foundation Board Chair

ATTEST:

Laura Litzan, Secretary, City Clerk

PREPARED BY:

Jim Kornas, Recording Specialist