

RESOLUTION 23-31

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MARCO ISLAND FLORIDA CREATING THE BEAUTIFICATION ADVISORY COMMITTEE TO MAKE RECOMMENDATIONS TO THE CITY COUNCIL, AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City of Marco Island provides for continuous citizen input and advice through a wide variety of boards and committees; and

WHEREAS, the City Council believes it is in the best interest of the community to create the Beautification Advisory Committee; and

WHEREAS, the City Council will appoint members to the committee that have substantial experience in areas that would be beneficial in carrying out the purposes of the committee and have the ability to devote the time necessary to the business of the committee.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Marco Island that;

Section 1: The above recitals are true and correct and incorporated herein.

Section 2: The Marco Island City Council hereby creates the Beautification Advisory Committee, consisting of seven (7) members chosen by City Council whose items will be established in accordance with Section 2-204 of the Code of Ordinances.

Section 3: The Beautification Advisory Committee is charged with identifying short and long-term issues that impact the overall beauty and appeal of the island including planted street medians and streetscapes, publicly-owned cul-de-sacs, beach access points, evaluating potential solutions and recommending policy and practices to City staff for administrative or Council action.

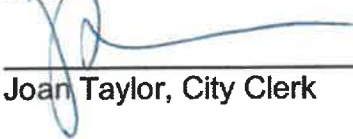
Section 4: The Beautification Advisory Committee shall submit an annual Goals Statement and Work Plan every year that must be approved by the City Council.

Section 5: The Beautification Advisory Committee shall submit an annual budget request that must be approved by the City Council. The committee is allowed to raise additional revenue through its own fundraising activities. Revenue obtained through fundraising activities must be related to one or more of the approved annual goals.

Section 6: This resolution shall take effect immediately upon adoption.

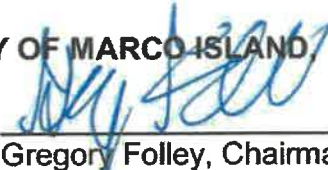
Passed in open and regular session of the City Council of the City of Marco Island, Florida,
this day 24th day of July 2023.

ATTEST:



Joan Taylor, City Clerk

CITY OF MARCO ISLAND, FLORIDA

By: 

Gregory Folley, Chairman

Proposed Beautification Advisory Committee Future Agenda Items

(October 1, 2025)

November/December

- **Appointment of Committee Leaders for 2026 Events** (from 4/2/25 Meeting)
- **Review of Committee's Mission Statement & 2026 Goals** (from 6/4/25 Meeting)
- **Update on City's Beach Access Enhancement Project** (from 2/5/25 Meeting)
- **Follow-Up on Shade Enhancement Efforts at Veterans Community Park** (from 9/3/25 Meeting)
- **Next Committee Report to the Marco Island City Council** (from 5/7/25 Meeting)
- **City Code Modification Recommendations to the City Council** (from 3/5/25 Meeting)
- **Annual Review of Committee Webpages on the City's Website** (from 1/10/24 Meeting)
- **Assessment of S. Heathwood Median Landscaping Condition** (from 12/4/24 Meeting)
- **Calusa Garden Club Tree-Size Waiver Request for January, 2026** (from 5/7/25 Meeting)

Other Potential Agenda Items ... (from the 2024 Beautification Advisory Committee)

- **Assessment/Update of Utility Box Creative Wraps** (from 9/4/24 Meeting)
- **"First Responders Park" (San Marco Rd and S. Heathwood Dr.) Design & Donation Program Review** (from 9/4/24 Meeting)
- ~~**"Founders Memorial Park" Beautification Opportunity Review - Following the N. Collier/N. Barfield Traffic Improvement Project**~~ (from 7/3/24 Meeting)
- **"Adopt A Median" Donation Program Workshop** (from 9/4/24 Meeting)