

## **Beautification Advisory Committee Report to Council**

**(Presented by Chair Marv Needles at the February 18, 2025 City Council Meeting)**

This report will be short since the 6 members are all newly appointed in the past 6 months, 3 in last 30 days and most of us are still working on understanding our task.

However, I would like to be able to return in the next 90 days to report to you on our goals for the balance on this fiscal year and the 2025-26 year.

First, I would like to report on two programs that will be held in the next few months.

1. The annual Marco in Bloom is a program to give recognition to those homeowners and businesses that have committed to enhance our community by investing in extensive landscaping of their home or business.
2. The Marco Nature Night

Some of the other ongoing programs include:

Historical markers, landscaping and maintenance

Tree City USA designation

Utility box creative wraps

10,000 tree program, plus

Further, it is our intent to expand our “support to enhance” Marco Island to include beautification issue related to non-compliance issues with the cooperation of code enforcement.

## **Beautification Advisory Committee Report to Council**

**(Presented by Chair Marv Needles at the May 5, 2025 City Council Meeting)**

Budget 2025-26

Request: \$50,000 (increase from \$30,000 in 2024-25)

- **Add Christmas decorations on Collier Blvd.** (Jolley Bridge to Herb Savage bridge)  
**Previously from Jolley Bridge to N. Barfield**
- Continuing to fund Tree City USA
- Continue funding website that facilitates Ten-Thousand Trees Donation program
- Continue funding \$10,000 discretionary fund to allow for annual events and respond to unforeseen beautification needs.