



City of Marco Island

Date: July 2026

From: Samantha Malloy-Manager of Parks, Culture & Recreation

Re: Parks & Recreation Monthly Report

Department Highlights

- Summer camp attendance is currently averaging approximately 50 campers per day, below our anticipated daily attendance of 78. Registration remains open, and staff continue to promote the program throughout the community.
- Campers continue to enjoy a wide variety of educational, recreational, and enrichment activities. In recognition of America's 250th anniversary, campers created a poster that will be displayed in the community alongside artwork from other local organizations. Our poster has been placed by the Hilton Office, down from Beebe's.
- Our 1st through 3rd grade campers were invited to participate in an educational program at Rookery Bay, where they learned about Southwest Florida's wildlife and natural environment. We appreciate the opportunity to partner with community organizations to provide meaningful learning experiences for our campers.
- With the summer heat in full swing, staff have been working hard to provide a balance of indoor and outdoor activities, including water games and other opportunities to help campers stay active while keeping cool. Beach days continue to be a favorite among our campers!
- Upcoming summer camp activities include field trips to HeadPinz for bowling, Spinz for roller skating, and the ever popular Great Wolf Lodge, which was paid for by Jill & Arne Sandberg! Campers will also participate in educational programs hosted by the Coast Guard auxiliary, return to the museum for crafts games, and welcome the Aeronautics Club, where they will have the opportunity to build and launch their own rockets.
- Biweekly music classes continue at the Marco Island Presbyterian Church. In August, parents will be invited to attend the Mackle Music Celebration, where campers will showcase their talents.
- In addition to Summer Camp programming, Parks staff continue planning upcoming seasonal programs and community events.
- Staff have begun preparations for the implementation of the new recreation management software, ActiveNet. The transition will require significant planning and data entry, but the new system will provide a more user-friendly experience for residents while improving operational efficiencies.
- As expected during the summer months, activity at the Racquet Center has declined, particularly during the afternoon hours due to warmer temperatures. The 2026 summer membership special remains available through September 30, however, at this time, only five summer memberships have been sold to date.