



City Council Goals Workshop

January 12, 2026

Chairman Palumbo:

1. Infrastructure bond (bridges, roads, sewer, AWT)
2. Burrowing owl program designed to help the owls prosper
3. Identify needs that qualify for TDC funds (fishing pier, Tract K, beach bathrooms)
4. Evaluate fire/medical services and future needs
5. Community needs – green space, parking, pickleball, sources of income, Collier County tax revenue to Marco Island

Vice Chairman Champagne

1. Finance Department process, procedures, internal controls, staffing numbers and abilities
2. Develop infrastructure referendum
3. Develop City Manager recruiting plan
4. Deliver FY26 budget
5. Implement Level of Service study
6. Build FY27 budget at spending cap

Councilor Henry

1. Infrastructure: bridges, roads, waterways, seawalls, aging utilities
2. Income options: fees, parking, can departments “cover their costs”
3. Legality of City rental registration and funding to the City vs. Collier County
4. Amend Ordinances for relevant updates and applicability

Councilor Goehler

1. AWT
2. Bridges/roads/medians
3. Improve stormwater drainage system
4. Implement more shaded areas in our public spaces
5. Replace poisonous rodenticide with alternative approaches in government spaces
6. Identify alternative revenue streams
7. Look into improving Police Department workforce space

Councilor Brechnitz

1. Level of Service study done every year
2. Bridge bond referendum
3. Develop a grant policy
 - a. Grant applications must have pre-approved matching funds
 - b. Refine cost estimates
4. Follow through; complete projects on time and on budget
5. AWT ballot referendum

Councilor Schwan

1. Infrastructure bond
2. Trees
3. Shade structures/sails
4. Median beautification/landscaping
5. AWT: understanding of costs/facts/desired results

Councilor Gray

1. Improve environmental resilience and water quality
2. Improve infrastructure, safety and preparedness
3. Improve housing, neighborhoods and quality of life
4. Improve local economy and tourism
5. Demonstrate transparent and effective governance

Interim Manager Lucius:

1. Identify at least two new sources of revenue
2. Infrastructure bond referendum on August 2026 ballot
3. Recruit and retain qualified employees (turnover at 10%-12% in 2026; 15% in 2025)
4. Complete a citizen survey and employee survey in 2026 to guide future strategic planning and goal setting
5. Follow up on specific initiatives in the Parks Master Plan and Old Marco Master Plan.

Additional content provided by Councilor Gray:

Goal #1- Improve Environmental Resilience & Water Quality

1. Restore canals and waterways; reduce nutrient pollution by 15-25%.
2. Implement natural filtration projects and expand mangrove/wetland protection by 10%.
3. Reduce flooding hotspots by 30% and complete citywide vulnerability assessment.
4. Strengthen storm-surge defenses, drainage, and shoreline resiliency.

Goal #2 - Improve Infrastructure, Safety & Preparedness:

1. Modernize sewer, stormwater, and road systems on a structured capital schedule.
2. Confirm comprehensive review of all vendor contracts and quotes
3. Update hurricane/evacuation plans

Goal #3 - Improve Housing, Neighborhoods & Quality of Life

1. Develop an attainable housing and workforce-living strategy
2. Improve short-term rental regulation and protect neighborhood character
3. Enhance senior-friendly, family friendly programs and strengthen an ADA-accessible community.

Goal # 4 - Improve Local Economy & Tourism

1. Support year-round business growth; increase local economic activity by 10%.
2. Manage tourism impacts through traffic, parking and stewardship initiatives.
3. Promote eco-friendly tourism and protect natural assets

Goal #5 - Demonstrate Transparent & Effective Governance

1. Launch a public transparency portal for budgets, water quality, and capital projects.
2. Increase resident participation in civic engagement by 25%.
3. Maintain long-term fiscal sustainability with a 5-year financial plan and increased grant funding and management.
4. Modernize city processes and digital services for efficiency and accountability.
5. Utilize annual employee and resident surveys to guide decision making.