

Naples vs Marco Island - Political Sign Ordinance Differences

Category	Naples, FL	Marco Island, FL
Where regulated	Chapter 50 (Land Development Code, Signs)	Chapter 30, Article VI (Signs)
How political signs are classified	Non-commercial signs	Non-commercial signs
Permit required?	No	No
Private property placement	Allowed with owner permission	Allowed
Public right-of-way (ROW)	NOT allowed at any time	Allowed with restrictions
ROW time rule	N/A	7:00 AM – 6:00 PM only (must be removed daily)
Political sign election window	No clearly defined start window in code	60 days before → 7 days after election
Size limits (residential)	~12" × 18" typical yard sign	Up to 4 sq ft
Number of signs	Limited (commonly ~1–2 noncommercial signs)	Typically 1 per property, expanded during election period
Removal after election	~7 days after election	~7 days after election
Overnight placement in ROW	Not applicable (never allowed)	Not allowed (must be removed by 6 PM)
Enforcement	City removes signs in ROW immediately	City may remove signs outside allowed hours or placement