

Beach and Coastal Advisory Committee

Mission and Goals



2024 -25 Mission:

- Charged with identifying short and long-term issues that impact the beach and coastal environment, evaluating potential solutions and recommending policy and practices to City staff for administrative or Council action

GOAL #1: PROTECT MARCO ISLAND'S BEACH AREA WILDLIFE AND THEIR NESTING AREAS IN ADDITION TO PROTECTING THE BIG MARCO PASS CRITICAL WILDLIFE AREA WITHIN THE BOUNDARY OF MARCO ISLAND.

OBJECTIVE: Standardize public education/informational programs for properties within the sea turtle lighting zone which include but are not limited to; condominium boards and associations, hotels, local service clubs and organizations, and schools. With the help of Audubon Western Everglades, Florida Fish and Wildlife Commission, Rookery Bay, and the Conservancy, identify other critical wildlife areas on Marco Island.

GOAL #2: PROTECT BURROWING OWLS, GOPHER TORTOISES, AND OTHER PROTECTED SPECIES ON AND OFF BEACH AREAS ON MARCO ISLAND.

OBJECTIVE: Conduct bi-annual public education/information programs on listed species identified in the City of Marco Island's Protected Species Ordinance.

OBJECTIVE: Consult with code enforcement to understand current violations relevant to committee scope and tailoring committee actions to reduce / prevent such violations. Also, highlight issues for code enforcement to monitor in the future.

OBJECTIVE: Request funding from the City Council to continue the Audubon of the Western Everglades Gopher Tortoise study.

OBJECTIVE: Request funding to continue implementing road signs and in-road markers alerting motorized vehicles/scooters/bikes of gopher tortoises and burrowing owl.

OBJECTIVE: Support the continuance of the burrowing owl starter burrow program.

OBJECTIVE: Develop and implement an educational program on rodenticide and its impact on wildlife. Work with outside experts and local rodent control providers to implement alternatives to rodenticides.

GOAL #3: ENSURE THE CLEANLINESS, SAFETY, AND RESILIENCY OF MARCO ISLAND BEACHES.

OBJECTIVE: Organize monthly beach clean-up programs with community partners.

OBJECTIVE: Request funding from the City of Marco Island to help restart the Beach Stewardship Program.

OBJECTIVE: Install and maintain beach bucket clean-up stations.

OBJECTIVE: Advocate for maintenance on all Marco Island beaches.

GOAL #4: MANAGE NON-NATIVE INVASIVE AND NOXIOUS SPECIES.

OBJECTIVE: Help to identify invasive/noxious plants on Marco Island

OBJECTIVE: Develop methodology to remove invasive plant species.

OBJECTIVE: Develop methods for property owners to comply with ordinance.

Parks and Recreation Advisory Committee

Mission and Goals

Purpose:

- Advise the City Manager on all matters pertaining to Parks and Recreation on Marco Island. Responsibilities include: soliciting and evaluating public input on Parks and Recreation needs; review of facilities, their usage, and their adequacy in the short and long-term; review existing programs and contractual services; review and make recommendations regarding the financing of Parks and Recreation programs; encourage coordination of programs among other organizations providing recreational opportunities; and foster programs for teens, youth, and children appropriate to the specific needs of Marco Island.

Goals:

Developing new parks and recreational services and activities

Increase attendance and participation in parks and recreational services and activities

Identify Parks and Recreational facilities' maintenance and replacement needs.

Coordinate some programming with other community organizations.

Increasing funding through fees, grants, and other methods.



Waterways Advisory Committee

Mission and Goals

Mission:

- Charged with identifying short and long-term issues that impact water quality, safe boating and navigation and seawalls and docks, evaluating potential solutions and recommending policy and practices to city staff for administrative or Council action

Goals:

Water Quality

Safe Boating and Navigation

Seawall and Boat Docks

Public Awareness and Education



Beautification Advisory Committee

Mission and Goals

Mission:

- Charged with identifying short and long-term issues that impact the overall beauty and appeal of the island including planted street medians and streetscapes, publicly-owned cul-de-sacs, beach access point, evaluating potential solutions and recommending policy and practices to City staff for administrative or Council action.

Goals:

Enhance the beauty and appeal of Marco Island

Increase public awareness of the City's efforts to beautify Marco Island

Increase funding for beautification projects through fundraising

