

City of Marco Island Florida

*51 Bald Eagle Drive
Marco Island, Florida
cityofmarcoisland.com*



Meeting Minutes - Draft

Wednesday, May 3, 2023

3:00 PM

Community Room

Beautification Advisory Committee

*Chair: David Leaser
Vice-Chair: Shelli Connelly*

*Members: Tiffany Homuth,
Ken Kramer, Julie McDonald ,
Dustin Nesmith, Sharon Watts*

City Staff: Justin Martin

(1) CALL TO ORDER

Chair Leaser called the meeting to order at 3:00 PM.

(2) ROLL CALL

Present: 7 - Vice-Chair Connelly, Member Homuth, Member Kramer, Member McDonald, Member Nesmith, Member Watts and Chair Leaser

Also Present

City Councilor Richard Blonna

City Staff:

Justin Martin, Director of Public Works

Diedre Wint, Administrative Assistant, Public Works

(3) PLEDGE OF ALLEGIANCE

Led by Chair Leaser.

(4) APPROVAL OF THE AGENDA

Chair Leaser proposed a change to the Agenda to allow for an opportunity for City Councilor Richard Blonna to address the Committee immediately after the Approval of the Minutes.

MOTION by Chair Leaser, seconded by Member Nesmith, that the Agenda be Approved as Amended. MOTION CARRIED BY THE FOLLOWING VOICE VOTE:

Yes: 7 - Vice-Chair Connelly, Member Homuth, Member Kramer, Member McDonald, Member Nesmith, Member Watts and Chair Leaser

(5) APPROVAL OF THE MINUTES

[ID 23-2869](#) Approval of the Minutes of April 04, 2023.

MOTION by Vice Chair Connelly, seconded by Member Nesmith, that the Minutes of April 4, 2023 be Approved. MOTION CARRIED BY THE FOLLOWING VOICE VOTE:

Yes: 7 - Vice-Chair Connelly, Member Homuth, Member Kramer, Member McDonald, Member Nesmith, Member Watts and Chair Leaser

SPECIAL GUEST OBSERVATIONS & COMMENTS

City Councilor Richard Blonna commended the Beautification Advisory Committee for its perspective and recent initiatives to approve the aesthetic environment on the Island, and he offered his perspective on recent reviews and materials that the Committee shared with the City Council on the Committee's 10,000 Trees in Ten Years initiative.

(6) OLD BUSINESS

At the request of Vice-Chair Connelly, Committee Member Sharon Watts shared a brief verbal review of the City's recent Arbor Day activities.

Member Dustin Nesmith shared his intentions regarding the Committee's Beach Access Initiative, and

Chair David Leaser communicated the date of the Committee's upcoming discussion with the Beach & Coastal Resources Advisory Committee on this initiative on May 17th. Public Works Director Justin Martin advised the Committee that the City's departmental responsibility for coordinating activity on this effort will reside with the Fleet & Facilities Department.

(a) Recommendations for the Marco In Bloom Contest

Member Julie McDonald presented a number of recommendations to the Committee for future iterations of the annual Marco In Bloom competition, and she discussed opportunities to better serve the community in the future implementation and execution of the annual Marco In Bloom Contest. Chair Leaser asked that Ms. McDonald provide her information to the Public Works team, and he requested that this item be placed on an upcoming agenda for further discussion by the Committee.

(b) Review of BAC Budget Status

[ID 23-2873](#) BAC Monthly Financial Update

In follow-up to the discussion that was raised at the Committee's April meeting, Member Tiffany Homuth briefly reviewed the Committee's Fiscal Year 2023 budget status, and she shared updates from her follow-up with the City's Finance Department on several outstanding elements. Vice-Chair Shelli Connelly encouraged the Committee to identify and confirm the priorities for spending any remaining Fiscal Year 2023 funds.

Member Homuth also shared her preliminary estimates for potential Committee projects anticipated during the 2024 Fiscal Year. This precipitated additional discussion between Public Works Director Justin Martin and members of the Committee on the processes and procedures to ensure that appropriate priorities are identified and established for the key projects which the Committee will hope to pursue in the upcoming budget year.

(7) NEW BUSINESS

Chair David Leaser summarized the results from the Committee's review of the 10,000 Trees in Ten Years initiative with the Marco Island City Council, and he outlined elements of his follow-up discussions with Assistant City Manager Casey Lucius.

He confirmed Member Tiffany Homuth's willingness to be a 'focal point' for coordinating with the Collier County Community Foundation in support of this Program.

Chair Leaser concluded his summary by noting the Council's request that the Committee bring forward recommendations for enhancing the aesthetics of the City's small property parcel at the intersection of South Heathwood Drive and San Marco Road.

(8) CITY STAFF COMMUNICATIONS

None.

(9) PUBLIC COMMENT

Ms. Rene Ford, on behalf of the Marco Island Rotary Noontime Club, provided an extensive review and discussion of the Club's "Love Your Island Litter Prevention Committee" and the various partnership opportunities that are in place, and could be explored, to further enhance the beauty of the Island's streets and byways.

Ms. Ford's review sparked an active discussion with and among the members of the Committee.

(10) NEXT MEETING: CONFIRMATION & ATTENDANCE

The Committee discussed potentially establishing a new date and time for the Committee's monthly meeting consistent with the availability of City Staff and the Community Meeting Room. Further discussion will follow at the Committee's next Meeting.

(11) PROPOSED AGENDA TOPICS FOR NEXT MEETING

No new agenda topics were raised during this portion of the Agenda.

(12) OTHER COMMITTEE COMMUNICATIONS

None.

(13) ADJOURNMENT

There being no further business before the Committee, Chair Leaser adjourned the meeting at 4:54 P.M.

*Tara Kosieracki, Administrative/Project Coordinator
Public Works Department*