# 2026 Marco In Bloom Timeline

#### Launch Contest – Jan 15th

- Application on City Website Live Jan 15th
- Announce City Council Meeting Jan 20th Reach out to Joan to get on the agenda

## Publicity –January 15th – March 10th

- Nominating Committee Members solicit applications Jan 15th Feb 28th
- Submit Articles to Coastal Breeze, Marco Eagle, MICA, Marco Living, etc. Victoria
- City official Social Media, boosted by ALL BAC members
  - City of Marco Island Website and App Victoria
  - What's Happening in Marco Facebook Page –
  - Next Door –
  - Marco Islan Resident Facebook Page –
  - Chamber of Commerce Facebook Page and Instagram –
  - Marco Patriots –
  - o BAC members' Social Media ALL
- Another reminder at the March 2nd City Council Meeting during Public Comment 6 PM Victoria
- Paper applications available at City Hall lobby & Community Room lobby Victoria
- Send emails to CAMI (Condo Managers via Molly Hennings) –
- Send emails to Chamber of Commerce members from Diana –
- Send emails to all Realtors –
- Send emails to former BAC & City Council members with application & request help -
- Post Flyers at Mackel Park, MICA, Starbucks, Ori's, YMCA, Wake up Marco, etc. -
- Post at VCP digital calendar board Victoria

## Applications Due by: March 10th

- In 2025, the deadline was March 21st
- In 2024, the deadline was March 15th

View / Judge Properties and order signs: March 12th – March 15th

Score and Notify Winners: by March 20th

Share Results with BAC - At the April 3rd meeting

## Presentation of Winners at City Council Meeting - April 6th Meeting - get on the agenda

- CC Meetings in April are 4/6 & 4/20
- Easter is April 5th 2026
- In 2024, presentation was 4/22, Easter was 3/31

#### **Submit Articles Announcing Winners:** April 10th

- Submit to Marco Eagle, Coastal Breeze, Marco Island Living & Florida Weekly