

2026 Marco In Bloom Timeline

Launch Contest – Jan 15th

- Application on City Website Live – Jan 15th
- Announce City Council Meeting Jan 20th – *Reach out to Joan to get on the agenda*

Publicity –January 15th – March 10th

- **Nominating Committee Members** solicit applications Jan 15th – Feb 28th
- Submit Articles to Coastal Breeze, Marco Eagle, MICA, Marco Living, etc. – Victoria
- City official Social Media, boosted by **ALL BAC members**
 - o City of Marco Island Website and App – Victoria
 - o What's Happening in Marco Facebook Page –
 - o Next Door –
 - o Marco Island Resident Facebook Page –
 - o Chamber of Commerce Facebook Page and Instagram –
 - o Marco Patriots –
 - o BAC members' Social Media – ALL
- Another reminder at the March 2nd City Council Meeting – *during Public Comment 6 PM* –Victoria
- Paper applications available at City Hall lobby & Community Room lobby – Victoria
- Send emails to CAMI (Condo Managers – via Molly Hennings) –
- Send emails to Chamber of Commerce members from Diana –
- Send emails to all Realtors –
- Send emails to former BAC & City Council members with application & request help –
- Post Flyers at Mackel Park, MICA, Starbucks, Ori's, YMCA, Wake up Marco, etc. –
- Post at VCP digital calendar board – Victoria

Applications Due by: March 10th

- In 2025, the deadline was March 21st
- In 2024, the deadline was March 15th

View / Judge Properties and order signs: March 12th – March 15th

Score and Notify Winners: by March 20th

Share Results with BAC – At the April 3rd meeting

Presentation of Winners at City Council Meeting – April 6th Meeting - *get on the agenda*

- CC Meetings in April are 4/6 & 4/20
- **Easter is April 5th 2026**
- In 2024, presentation was 4/22, Easter was 3/31

Submit Articles Announcing Winners: April 10th

- Submit to Marco Eagle, Coastal Breeze, Marco Island Living & Florida Weekly