

**COLLIER COUNTY
Tourist Development Council**



AGENDA

Board of County Commission Chambers
Collier County Government Center
3299 Tamiami Trail East, 3rd Floor
Naples, FL 34112

**February 20, 2026
9:00 AM**

**Commissioner Burt Saunders, Chair
Clark Hill, Vice-Chair
Susan Becker
Laura Radler
Nancy Kerns
Michael McComas
Edward (Ski) Olesky
Council Member Bill Kramer
Councilor Darrin Palumbo**

All interested parties are invited to attend and to register to speak and to submit their objections, if any, in writing to the Council prior to the meeting if applicable. For more information, please contact Jay Tusa at (239) 252-4040. If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Collier County Facilities Management Department located at 3335 Tamiami Trail East, Suite 101, Naples, FL 34112-5356, (239) 252-8380. Public comments will be limited to 3 minutes unless the Chairman grants permission for additional time. Collier County Ordinance No. 99-22 requires that all lobbyists shall, before engaging in any lobbying activities (including, but not limited to, addressing the Board of County Commissioners before the Board of County Commissioners and its advisory boards, register with the Clerk to the Board at the Board Minutes and Records Department.

About the public meeting:

Two or more members of the Board of County Commissioners, Coastal Advisory Committee, City of Naples City Council, and City of Marco Island City Council may be present and participate at the meeting. The subject matter of this meeting may be an item for discussion and action at future meetings of these Boards.

1. Call to Order

2. Pledge of Allegiance

3. Roll Call

4. Agenda and Minutes

Approval of today's Regular, Consent, and Summary agenda as amended (ex-parte disclosure provided by Commission members for Consent agenda.)

4.A. December 12, 2025 Meeting Minutes *(2026-1)*

5. Public Comments

6. Presentations

6.A. Everglades Society for Historic Preservation (ESHP) *(2026-35)*

6.B. Paradise Coast Sports Complex Q4 Report *(2025-5111)*

7. Tourism Director Report

7.A. Tourism Director Updates & TDT Tax Report for January *(2025-5102)*

7.B. Tourism Director Report - February 2026 *(2026-160)*

8. Consent Agenda

All Matters listed under this agenda item are considered to be routine and action will be taken by one motion without separate discussion of each item. If discussion is desired by a member of the Council, that item will be moved from the Consent Agenda and considered separately under New Business or Old Business.

8.A. Recommendation to approve and authorize the purchase of a John Deere 6135E Cab Tractor from Deere & Company utilizing Cooperative Procurement Piggyback 411 "Sourcewell Ag Tractors 082923-DAC" using Tourist Development Tax fund 1105 in the amount of \$116,292.81 and make a finding that this expenditure promotes tourism. *(2025-5112)*

8.B. Recommendation to approve the 2026 Doctors Pass Dredge project scheduled for April / May 2026 and authorize tourist development tax expenditures for an estimated project cost not to exceed \$1,250,000; authorize a budget amendment; and make a finding that this item promotes tourism (Project 90549). *(2026-39)*

8.C. Recommendation to approve a 180-day administrative extension for Agreement No. 22-7980 "Tourism International Representation - Germany Market" with DiaMonde GmbH & Co KG under the current contract pricing, terms and conditions, and make a finding that this action promotes tourism. *(2026-10)*

8.D. Recommendation to approve a 180-day administrative extension for Agreement No. 22-7979 “Tourism International Representation – UK and Ireland Market” with OMMAC Ltd., under the current contract pricing, terms and conditions, and make a finding that this action promotes tourism. (2026-20)

8.E. Recommendation to approve the 2026 Wiggins Pass Dredge project scheduled for March / April 2026 and authorize Tourist Development Tax expenditures for an estimated project cost not to exceed \$2,000,000; and make a finding that this item promotes tourism (Project 80288). (2026-21)

8.F. Recommendation to approve a work order with APTIM Environmental & Infrastructure, LLC, to provide professional engineering services for 2027-2028 Local Government Funding Request under Contract No. 18-7432-CZ for lump sum not to exceed \$28,462 and make a finding that this item promotes tourism (Fund 195, Project No. 90065). (2026-22)

9. New Business

9.A. Recommendation to award an agreement for Request for Proposal (“RFP”) 25-8341, “Tourism Marketing & Promotion,” to Paradise Advertising and Marketing, Inc., with an effective date of March 30, 2026, and make a finding that this action promotes tourism. (2026-36)

9.B. Recommendation to approve the expenditure of Tourism Development Tax (TDT) funds in an amount not to exceed \$4,919,530 to support the Clam Pass Park Boardwalk Restoration Project, a Collier County beach park facility, and make a finding that these expenditures promote tourism. (2026-229)

10. Old Business

11. Ten Minute Break

12. Agency Partner Reports

12.A. Agency Partner Reports for January 2026 (2025-5101)

12.B. Agency Partner Reports for February 2026 (2026-157)

13. Tourism Staff Reports

13.A. Tourism Staff Reports for January 2026 (2025-5098)

13.B. Tourism Staff Reports for February 2026 (2026-192)

14. Council Member Discussion

15. Next Meeting Date

15.A. Next Meeting Date - March 17, 2026 (2026-153)

16. Adjourn