



PF-09

City of Marco Island
Growth Management Department
50 Bald Eagle Drive
Marco Island, FL 34145
Phone: 239-389-5000

BEACH VENDOR PERMIT APPLICATION

(SEC. 54-61 THROUGH SEC. 54-87)

BV #: _____ Date Received: _____

Planner: _____

ABOVE TO BE COMPLETED BY STAFF

BEACH VENDOR INFORMATION

Company: Boucher Brothers West Coast LLC

Contact: Asia Touisithiphonexay

Address: 1451 Ocean Drive, Suite 205, Miami Beach FL 33139

Phone #: 786-459-7181 Email: asia.t@Boucherbrothers.com

PROPERTY INFORMATION

Property Owner(s): JW Marriott Marco Island

Contact: Michael Lamey

Site Address: 400 S Collier Blvd, Marco Island, FL 34145

Phone #: 480-262-2615 Email: michael.lamey@marriott.com

Requested Location/Beach Area for Vendor Operations: Beach behind JW Marco Island

Requested Dates & Time of Day of Use: Monday-Sunday 8AM -6PM Daily



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ATTACHMENT B – LIST OF VEHICLES

Please list all motorized vehicles, trailers and hand-driven carts to be used on the beach in conjunction with beach vendor operations.

	Description/Model	Florida Registration Number	Vehicle Identification Number (VIN)
1	Trailer	MWCN46	4YBUT2028BEF006925
2	Trailer	MWCN43	4YBUT2029JF007989
3	Trailer	MWF236	NOVIN0201401978
4	Trailer	MWCN44	4YBUT2027JF007988
5	Trailer	MVZA31	NOVIN0201396930
6	Trailer	MVZA20	NOVIN0201396687
7	Trailer	MVZA32	NOVIN0201396932
8	Trailer	MWCN52	4YBUT2025JF007990
9	Trailer	MWCN50	4YBUT2023JF007986
10	Trailer	2862AW	1XNBV1210X1099447
11	Trailer	MWCN53	4YBUT2028JF007983
12	Trailer	MXL504	NOVIN0201419168
13	umbrella trailer	MVZA33	NOVIN0201396933
14	Trailer	MWCN47	4YBUT2025JF007987
15	Trailer	MWCN48	4YBUT202XJF007984
16	Trailer	MWCN49	4YBUT2026JF006547
17	TRUCK	93DIXC	1FTEWIEP9KFA76520
18	TRUCK	15B GIB	1FTEXIE83NKE04271
19	hubota RTV X-900	NA	A5K52FDBHPG017961
20	RTV Suzuki	NA	A5K62FDPV6077910
21	hubota	NA	A5K1HDBAPG010925

EVACUATION PLAN

Please describe in full detail your evacuation plan in case of a natural disaster such as a hurricane. All your facilities and/or equipment must be off the beach and safely stored at a private, off-site location within one (1) hour's notice given by the City and/or within eight (8) hours of the issuance of a Hurricane Warning by the City of Marco Island Emergency Management. Identify the storage space, and its location, that you would use in this type of situation.

Hurricane Preparation/Evacuation Plan

Aside from moving the chairs, umbrellas and Cabanas off the beach we will also move all the on-beach storage facilities. Moving of all equipment and storage facilities will typically start to take place within 15 minutes after the evacuation is put in to effect. This process will take from 3 to 4 hours. The storage units will be moved to one of Boucher Brothers Management's off-beach storage locations. Additionally, Boucher Brothers owns 6 flatbed trailers which will aid in the transporting of equipment off the beach in case of a hurricane watch. These trailers will be used to move the lounge chairs, beach umbrellas, cabanas and storage units from the beach to the storage area.

Situational Awareness

- Boucher Brothers Management has a trained Evacuation Team. There is 1 team member responsible for charting any disturbances on the Atlantic Ocean, particularly the Caribbean zone, during Hurricane Season. This is the same person responsible for tracking and reporting all inclement weather for water sports and beach rental purposes year-round. One team member is stationed in the main office and the other two are stationed out in the field. It is this team member who will report to the Vice President and Owner of the company (One of the Boucher Brothers) whenever a hurricane watch is in effect for West Coast of Florida.
- Once the president of the company has been advised that a hurricane watch has been issued for the West Coast Florida area by the National Hurricane Center, it is he who will communicate with the city and act upon their decision to implement the Evacuation Plan.
- In order to be fully informed of any developments relating to the hurricane, there is an Evacuation Team member who is responsible for monitoring any information, recommendations or updates released by the Marco Island of Emergency Management and the Emergency Operations Center. This team member is also responsible for monitoring the EOC's Evacuation Zone Map.

Action Plan

- Within minutes after our Evacuation Plan is called into effect, the Chief Operating Officer is contacted. The Chief Operating Officer then contacts the supervisor with the decision to evacuate. The Supervisor then contacts all Boucher Brothers Staff under their supervision and informs them that the Evacuation Plan is in effect.
- Within minutes after receiving word that we are evacuating, the Attendants immediately close down all concessions where beach rentals and sales operations take place.
- Boucher Brothers Staff is not only responsible for assisting in the moving of all beach equipment during a hurricane watch evacuation, but also of informing all beach patrons of the situation. Once all sales/rental operations are shut down, Boucher Brothers staff and Evacuation Team members will advise the people on the beach that, for their safety, they should leave and evacuate the beach area. This will typically start to take place within 15 minutes after Evacuation Plan is implemented and will continue throughout the entire evacuation process.
- During the evacuation process, Boucher Brothers staff in Marco Island will be supervised and provided with guidance by their Supervisor.



JW MARCO BEACH SET UP



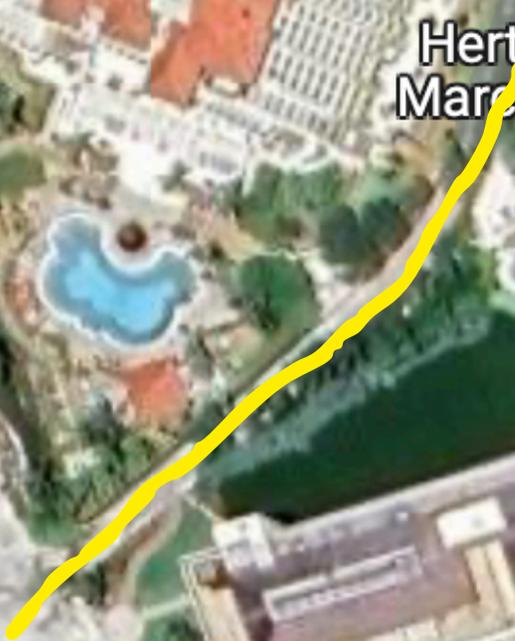
OVERNIGHT STORAGE



Hertz Car Rental -
Marco Island - Jw...



**EQUIPMENT PATH TO
AND FROM THE BEACH**



S Collier Pk

Ario
American



JW Marriott Marco
Island Beach Resor
4.5 ★ (5555)
4-star hotel







CERTIFICATE of ACHIEVEMENT

This is to certify that

Elias Rosa

has completed the course
CWCI Beach Driver Training

September 7, 2023

VWptmyTD



CERTIFICATE of ACHIEVEMENT

This is to certify that

Michael Unmuth

has completed the course

CWCI Beach Driver Training

February 27, 2025

Hva5gMMKDP



CERTIFICATE of ACHIEVEMENT

This is to certify that

Winston west

has completed the course
CWCI Beach Driver Training

February 4, 2023



yR0w4fc9i3

CERTIFICATE of ACHIEVEMENT

This is to certify that

Nathaniel Purdy

has completed the course

CWCI Beach Driver Training

September 7, 2023

MiC2wTM9cP



CERTIFICATE of ACHIEVEMENT

This is to certify that

Patrick Laguerre

has completed the course

CWCI Beach Driver Training

February 28, 2025



vcfK08NO1



1 of 1

CERTIFICATE of ACHIEVEMENT

This is to certify that

Marckenson sanon

has completed the course

CWCI Beach Driver Training

February 28, 2025



4cwsk6AKIT



CERTIFICATE of ACHIEVEMENT

This is to certify that

Gregory Breston

has completed the course

CWCI Beach Driver Training

February 28, 2025

J7aicrwM61

