

City of Marco Island Florida

*51 Bald Eagle Drive
Marco Island, Florida
cityofmarcoisland.com*



Meeting Minutes - Final

Wednesday, January 8, 2020

3:00 PM

""Changed from January 1, 2020""

Community Room

Beautification Advisory Committee

Chair: Andrew Kirlin

Vice-Chair: Maria Tobin

Members: Becky Irwin, Peter Strungis, Shelli Connelly, Mary Beth Cummings

Staff Liason: Tonia Selmeski

(1) CALL TO ORDER

Chair Kirlin called meeting to order 3:00 p.m.

(2) ROLL CALL

Present: 7 - Chair Kirlin, Member Tobin, Member Strungis, Vice-Chair Irwin, Member Irwin, Member Connelly and Member Bachich

(3) PLEDGE OF ALLEGIANCE

Led by Chair Kirlin.

(4) APPROVAL OF THE AGENDA

MOTION by Member Tobin, seconded by Member Strungis, that the AGENDA be Approved. MOTION CARRIED BY THE FOLLOWING VOTE:

Yes: 7 - Chair Kirlin, Member Tobin, Member Strungis, Vice-Chair Irwin, Member Irwin, Member Connelly and Member Bachich

(5) APPROVAL OF THE MINUTES

[ID 19-688](#) BAC Draft Minutes December 4, 2019

MOTION by Member Strungis, seconded by Member Connelly, that the MINUTES of December 4, 2019 be Approved. MOTION CARRIED BY THE FOLLOWING VOTE:

Yes: 7 - Chair Kirlin, Member Tobin, Member Strungis, Vice-Chair Irwin, Member Irwin, Member Connelly and Member Bachich

(6) STAFF COMMUNICATIONS

a. City Tree Replacement

Ms. Selmeski noted Public Works working on estimates and planting locations from BAC recommendations to replace lost trees from Hurricane such as: Shady Lady, Gumbo Limbo, Japanese Fern and Satin Leaf, tree installation scheduled February 2020.

Mrs. Benarroch, Affordable Landscaping working on tree issues, presently mulching Collier Boulevard and South Barfield Drive. She reported two crews working on garbage issues, while another crew cleans up debris and vacuums garbage. Chair Kirlin stated City Council was impressed with appearance of cul-de-sacs landscaping by dedicated crew.

(7) PUBLIC COMMENT

None.

(8) PRESENTATIONS

None.

(9) OLD BUSINESS

a. Utility Wrapper Update - Shelli Connelly

Member Connelly working on donor letter deadline to community. February 23rd artwork submission date, artwork selection by March 30th-May 3rd, panel decision meetings, unveiling artwork to donors to view wrapper box artwork by May 7th, and discussions with Ms. Selmeski on selection of contractor. To date, collected \$8,400 in donations, continuing advertising for additional funds. January 17th-20th deadline for local artists to respond, advertise Marco Island Center for the Arts newsletter, Coastal Breeze, Chamber of Commerce, then present to City Council.

Color Reflections contractor has 5 year. product warranty (fading) includes installation, third estimate twice as much money. Member Connelly will bring additional information for discussion at next BAC meeting.

Ms. Selmeski noted three (3) quotes needed, lowest bidder gets job, or justify if selected contractor provides more warranties with better customer service.

b. Tree City USA Update - Becky Irwin

Vice Chair Irwin had no update.

c. Committee Outreach Opportunities (i.e. Farmers Market Table)

Chair Kirlin noted Farmers Market BAC table display scheduled February 5 and March 11, 7:30 a.m.-1:00 p.m.

BAC members volunteered presence each day to sponsor Marco in Bloom with nomination forms, to educate community on BAC Mission Statement and accomplishments, promote Marco Nature Night Community presentation and Arbor Day. Consensus: 6-0 to order display boards from local printer not to exceed \$50.00.

Member Bachich will clarify BAC using Parks & Recreation Committee 501(c)(3) funds for Arbor Day, Adopt a Tree or any other program/event.

d. Adopt A Cul-De-Sac Vouchers

Chair Kirlin stated winner and runner up for Marco in Bloom cul-de-sacs (cds) category would receive \$200 voucher each. Ms. Selmeski will research project to keep at \$200.

Affordable Landscape said they would assist with making a plant list brochure of plants needing minimal maintenance (FL Friendly Plantings) for cul-de-sac areas.

e. Community Presentation - Change Name

Ms. Connelly noted date confirmed for February 19, 2020 at 5:30 p.m.-7:30 p.m. with exhibition tables from MI Center for the Arts, Rookery Bay, and Master Gardener, Donna Kay with speakers from Audubon, Collier County Pollution Control and Fruit and Spice Park. Posting electronic sign to advertise to community along with school handouts.

Committee finalized presentation name with Consensus 6-0: "Marco Nature Night - Know Your Environment".

Member Irwin starting BAC Facebook Event Page, will insert BAC Bio to advertise events and projects. Ms. Selmeski clarifying rules for social media with concerns with Sunshine Law, possible restrictions? Consensus 6-0 to add presentation on City website.

f. 2020 Arbor Day/Tree Planting - Becky Irwin

Vice Chair stated Affordable Landscape agreed to donate a edible tree, such as Mulberry tree, on ArborDay at Calusa Park. Member Strungis suggested planting that donated tree as a replacement tree for a dead tree in the park

Arbor Day scheduled April 22, 2020, (on Earth Day), Wednesday, 10:00 a.m.-11:00 a.m. Checking with MI Middle Island Jazz Band. Need podium, flag, microphone and Proclamation. Consensus 6-0 to purchase cookies, not to exceed \$20.

g. 2020 Marco in Bloom - Maria Tobin

Committee discussed Marco in Bloom (MiB) Landscape Award categories for property owners, application deadline date March 13, 2020, BAC voting date March 16, 2020 at 4:00 p.m.-5:00 p.m. at City Hall, lower conference room, winners announced April 6, 2020 at City Council meeting. Sending Press Release to Marco Island Eagle, Coastal Breeze and Marco Island Gazette. Advertising on 98.1 FM radio station, and Facebook page. Committee will review properties in person prior to deadline using map created by Member Tobin.

h. Edible Garden

Chair Kirlin noted PRAC worked on edible garden. Director Pinter objected to edible trees in park except for citrus trees due to iguana consumption. Vice Chair Irwin will speak to PRAC Vice Chair Richards to discuss at next BAC meeting.

(10) NEW BUSINESS

a. Responsibility of Sidewalks

Chair Kirlin discussed people complaints about sidewalks being off, cracked, etc. In motion, if sidewalk is damaged, home owner needs to replace whole sidewalk within 8'-100'. Ms. Selmeski suggested individuals present concerns to City Council on City's direction.

(11) COMMITTEE COMMUNICATIONS

a. Committee Concerns

Member Connelly inquired why empty member chair on dais (one less BAC member for long time). Chair Kirlin stated a City Councilor has not requested replacement since Member Colombo resigned from committee. If volunteers interested, please contact Councilor Roman for appointment.

MOTION by Member Connelly, seconded by Member Strungis, to request empty BAC member seat be filled for BAC to achieve goals and objectives, that this MOTION be Approved. MOTION CARRIED BY THE FOLLOWING VOTE:

Yes: 7 - Chair Kirlin, Member Tobin, Member Strungis, Vice-Chair Irwin, Member Irwin, Member Connelly and Member Bachich

b. Future Agenda Recommendations

Committee discussed future agenda items:

1. Research siren sounds in middle of night, bring back to next BAC meeting for discussion.
2. Selection of City tree projects? Not good idea for citrus trees.
3. Elections for Chair/Vice Chair in February. Chair Kirlin stated this is his final year as Chair, he will stay on if needed if no one else wants elected position.
4. Chair Kirlin will present Utility Wrappers project at City Council meetings until completed.
5. Present Annual Report requested by City Council featuring activities, projects, motions, etc.
6. Member Tobin proposed adding "Irrigation" as a topic at next year's Marco Nature Night event

(12) ADJOURNMENT

There being no further business, the meeting adjourned 4:39 p.m.

Patty Mastronardi, Administrative Assistant