

Rodenticide Workshop

Recommended Priority Action Items

- Create video for distribution on/to social media, City web site/social media, condominium associations, and community organizations
- Update information on rodenticide on City web site
- Create City of Marco Island brochure for distribution at meetings, workshops, and presentations
- Submit print media articles to local newspapers.
- Conduct City workshop for residents; possibly combine with Burrow Buddies
- Present to interested condominium and community groups (BCRAC and/or AWE? Is message different by presenter?)
- Pest control provider showcase on rodenticide alternatives for residents