

City of Marco Island Florida

*51 Bald Eagle Drive
Marco Island, Florida
cityofmarcoisland.com*



Meeting Minutes

Wednesday, September 3, 2025

3:00 PM

Community Room

Beautification Advisory Committee

Chair: Marv Needles

Vice-Chair: Linda Scherzinger

*Members: Michael Cory, Victoria Myers,
Julie Rogers, Ann Sepe, Ryan Sullivan*

City Staff: Justin Martin, Jim Kornas, Tara Kosieracki

(1) CALL TO ORDER

(2) ROLL CALL

Also Present

(3) PLEDGE OF ALLEGIANCE

(4) APPROVAL OF THE AGENDA

MOTION by Member Myers, seconded by Vice-Chair Scherzinger, that the Agenda be Approved as Amended. MOTION CARRIED BY THE FOLLOWING VOICE VOTE:

(5) APPROVAL OF THE MINUTES

Beautification Advisory Committee Meeting Minutes of July 9, 2025

Attachments: [Beautification Advisory Committee Meeting Minutes of July 9, 2025](#)

MOTION by Member Myers, seconded by Vice-Chair Scherzinger, that the Beautification Advisory Committee Minutes of July 9, 2025, be Approved. MOTION CARRIED BY THE FOLLOWING VOICE VOTE:

SPECIAL UPDATE: 2026 FISCAL YEAR COMMITTEE BUDGET OUTLOOK

Direction from August 25, 2025 City Council Special-Called Meeting (J. Martin/J. Parrilli)

Attachments: [2026 Fiscal Year Budget Reductions as of 8-25-25](#)

(6) OLD BUSINESS

6A Chair Needles' Committee Update & Cul-de-Sac Guide Changes (M. Needles)

Attachments: [Current City Cul-de-Sac Landscaping & Permitting Guide 090125](#)
[M. Needles - Cul-de-Sac Guide & Website Proposal 090325](#)

6B 2025 Collier Boulevard Christmas Decorations - M. Needles

Attachments: [M. Needles Requests to City Council - 2025](#)

6C Collaboration with the Parks & Recreation Advisory Committee (L. Scherzinger)

(7) NEW BUSINESS

7A Committee Response to Councilor Champagne's Requests (All)

7B Privately-Funded Tree Donation Program White Paper (J. Rogers)

Attachments: [J. Rogers White Paper Draft 082825](#)

7C Discussion: Potential New Ideas for the 2026 Marco-in-Bloom Program (V. Myers)

(8) STAFF COMMUNICATIONS

8A Street Light Banner Policy Review & Approval (All)

8B Introduction to New City Landscape Contractors (J. Martin)

8C Tree-Planting Plans for Swallow Avenue & Bald Eagle Drive (J. Martin)

(9) CITY COUNCIL COMMUNICATION

“City Council Communication” Agenda Topic

Special Motion & Vote - 2026 Fiscal Year Committee Budget

MOTION by Chair Needles, seconded by Vice-Chair Scherzinger that, the forfeiture of the Committee’s 2026 discretionary budget in favor of receiving a \$25,000 - \$30,000 budget exclusively dedicated to the 2026 Tree Fund, be Approved if Offered. MOTION CARRIED BY UNANIMOUS COMMITTEE CONSENT:

(10) PUBLIC COMMENT

(11) NEXT MEETING: CONFIRMATION & ATTENDANCE

Next Meeting: Confirmation, Attendance, and Preliminary 2026 Meeting Schedule (All)

Attachments: [BAC 2025 Meeting Schedule - with logo](#)
[2026 Proposed BAC Meeting Schedule as of 9-1-2025](#)

(12) FUTURE AGENDA REVIEW & AGENDA TOPICS FOR NEXT MEETING

2025 Committee “Open Items” for Future Follow-Up (All)

Attachments: [Future Agenda - Beautification Advisory Committee – Portrait Orientation 090125](#)

(13) OTHER COMMITTEE COMMUNICATIONS (If Committee Time Allows)

13A “Most UnWanted” Invasive and Noxious Plants Update (R. Sullivan)

13B Review of Landscaping Condition Around the Historical Markers (M. Cory)

13C Arbor Day Plaque & Stand Procurement Update (M. Cory)

13D Michael Collins Commemorative Stand Update (V. Myers)

Special Motion & Vote: Utilization of Remaining 2025 Fiscal Year Committee Budget

MOTION by Member Myers, seconded by Vice-Chair Scherzinger, that an allocation of up to \$8,000.00 of the Committee's 2025 Fiscal Year discretionary budget be directed toward the planting of Orange Geiger trees along the south side of Swallow Avenue, be Approved. MOTION CARRIED BY THE FOLLOWING VOICE VOTE:

13E South Heathwood Drive "Tree Fund" Plantings (All)

13F Root Barriers - Report & Discussion (L. Scherzinger)

Attachments: [L. Scherzinger - Root Barrier Sources & Recommendations 081525](#)

13G Tree City USA Annual Application Window (All)

Attachments: [Tree City USA Application Window 081225](#)

(14) ADJOURNMENT